

John Avellanet to Speak at International Contract  
Pharma Conference on Supplier ManagementCerulean Associates LLC  
<http://www.ceruleanllc.com>

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FOR IMMEDIATE RELEASE

September 2, 2008 – Williamsburg, Va. – Williamsburg-based John Avellanet, Managing Director of Cerulean Associates, will be helping kick off the 2<sup>nd</sup> day of the international 7<sup>th</sup> Annual Contract Pharma Contracting and Outsourcing Conference, to be held in New Brunswick, New Jersey on Friday, September 26<sup>th</sup>.

The Conference covers supplier topics critical to pharmaceutical, biotechnology and medical device executives, and includes top speakers from the US Food and Drug Administration (FDA) and industry. Topics include risk-based supplier management programs, FDA inspection issues, global outsourcing trends, and best practices for handling global supply chains. More information about the conference can be found at: <http://www.contractpharma.com/2008conference>.

Mr. Avellanet will be discussing best practices for designing a risk-based supplier selection and vendor qualification program based on his own experiences and those of his clients.

Later this month, Mr. Avellanet will be speaking to the Management Roundtable on how to prevent contractors and outsourced partners stealing trade secrets (September 10), providing an **update on the FDA's revised Part 11 and EU's Annex 11** as the guest of an FDA Expert Briefing (September 18), and speaking to the Virginia Commonwealth University business school on the role of IT in regulatory compliance (September 20).

John Avellanet is an internationally recognized expert, speaker and syndicated author on cost-effective compliance and quality systems, including computer and records management compliance. A former C-level executive for a *Fortune 50* combination device and biotechnology subsidiary, he writes and publishes the monthly executive newsletter, *SmarterCompliance*<sup>™</sup>. In 2006, he founded his independent consulting firm, Cerulean Associates LLC.

Cerulean Associates LLC is a small, private compliance consulting company that helps clients achieve cost-effective lean compliance, quality by design, faster time to market and prevent trade secret theft. On the web at [www.ceruleanllc.com](http://www.ceruleanllc.com).

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For more information, contact:

John Avellanet  
Managing Director  
Cerulean Associates LLC  
PO Box 498  
Williamsburg, VA 23187 USA  
+1.757.645.2864  
[info@ceruleanllc.com](mailto:info@ceruleanllc.com)