

**Tips on Preventing Intellectual Property Theft
Published in New Book**Cerulean Associates LLC
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FOR IMMEDIATE RELEASE

June 5, 2008 – Williamsburg, Va. – Cerulean announces the publication of the new book, [Best Practices in Biotechnology Business Development](#), edited by Yali Friedman and co-authored by Cerulean's Managing Director, John Avellanet.



Written by experts from a wide range of disciplines, the new book provides a framework for those dealing with critical issues in building a biotechnology-based **business and bringing biologics to market**. Mr. Avellanet's section is on preventing theft of intellectual property, with practical advice and case studies covering start-up biotechs and mature biotechnology firms.

Mr. Avellanet draws upon his expertise safeguarding new lab discoveries from contracted lab technicians and engineers, as well as his experiences catching a number of internal corporate spies over the past ten years.

[Best Practices in Biotechnology Business Development](#) (ISBN: 978-0973467604) is available from the publisher, [Logos Press](#), as well as [Amazon.com](#) and bookstores everywhere.

Mr. Avellanet is an internationally recognized expert, consultant and syndicated author on cost-effective compliance and intellectual property security. A former CIO for a *Fortune 50* device and biotechnology subsidiary, he publishes the monthly newsletter [SMARTERCOMPLIANCE™](#), and is the compliance columnist for the international *Journal of Commercial Biotechnology*.

Mr. Avellanet will be speaking at BIO this June in San Diego, and then in September on protecting new discoveries from theft by partners and contract organizations.

Cerulean Associates LLC is a small, private compliance consulting company that helps clients achieve cost-effective lean compliance, prevent intellectual property theft and streamline their quality systems. On the web at www.ceruleanllc.com.

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