

**Cerulean to be Interviewed on International  
Technology Radio Show**Cerulean Associates LLC  
<http://www.ceruleanllc.com>

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FOR IMMEDIATE RELEASE

May 5, 2008 – Williamsburg, Va. – Radio listeners from California to the UK will be able to listen to Cerulean’s Managing Director, John Avellanet, on the “My Technology Lawyer” radio show.

Mr. Avellanet will discuss several key topics:

1. Tips for business owners on working with IT folks
2. Tips for IT personnel on working with business owners and executives

Known to many business owners and executives as the “non-IT IT guy,” Mr. Avellanet will talk about his experiences coming up through the ranks of IT, from the help desk to being a CIO for a *Fortune 50* subsidiary. He will then discuss some of the frustrations he’s seen over the past few years among business owners, and how to overcome communication difficulties.

Mr. Avellanet is an internationally recognized expert, consultant and syndicated author on cost-effective IT compliance. He publishes the monthly executive newsletter *SMARTERCOMPLIANCE™*, and is the compliance columnist for the international *Journal of Commercial Biotechnology*.

**Cerulean Associates LLC** is a small, private compliance consulting company that helps clients achieve cost-effective lean compliance, prevent intellectual property theft and streamline their quality systems. On the web at [www.ceruleanllc.com](http://www.ceruleanllc.com).

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