

Small Business Records Management Workshop on
Preventing Lawsuits and Proving IP OwnershipCerulean Associates LLC
<http://www.ceruleanllc.com>

FOR IMMEDIATE RELEASE

April 7, 2008 – Williamsburg, Va. – Lean compliance expert, John Avellanet, will be kicking off the **ICCA's webinars for small business owners series** on April 17th, reprising his earlier Washington, D.C. talk on managing records to prevent lawsuits and prove intellectual property ownership.

A former CIO of a *Fortune 50* subsidiary and tobacco executive, Mr. Avellanet was accountable for records management and litigation discovery compliance prior to founding his current consulting firm. He is one of the few executives who have ever built an ISO-15489 compliant records department from scratch, and has been interviewed on records management compliance topics on the radio program *My Technology Lawyer* and in the international journal, *Pharmaceutical Manufacturing*.

Attendees of the online workshop will receive several free reference guides to help them easily manage their business records: a list of records retention rules, a systematic checklist for closing out the year, and a "six-minute a week" guide to managing records consistently.

To register, visit the ICCA website at: <https://www.icca.org/community.php?Webinars>

Mr. Avellanet is an internationally recognized expert and syndicated author on cost-effective regulatory compliance. He publishes the monthly executive newsletter *SMARTERCOMPLIANCE™*, and is the compliance columnist for the international *Journal of Commercial Biotechnology*.

Cerulean Associates LLC is a small, private compliance consulting company that helps clients achieve cost-effective lean compliance, prevent intellectual property theft and secure electronic data integrity. On the web at www.ceruleanllc.com.

The Independent Computer Consultants Association (ICCA) is an international not-for-profit trade association that provides professional development opportunities and business support programs for independent computer consultants worldwide. On the web at www.icca.org.

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