

Cerulean Speaks on Records Management for
Small Businesses and ConsultantsCerulean Associates LLC
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FOR IMMEDIATE RELEASE

March 18, 2008 – Williamsburg, Va. – John Avellanet, Cerulean's **Managing Director**, spoke in Washington, D.C. last week on records management for small businesses and consultants.

Drawing upon his experiences as CIO for an Altria subsidiary dealing with tobacco litigation and building an ISO-compliant records management department, Mr. Avellanet outlined a simple, six-minute a week process to maintain appropriate records and protect yourself in the event of a lawsuit or audit.

After the speech, Michael Cohen, President Emeritus of the Institute of Management Consultants' D.C. chapter noted that attendees were very pleased. "I thought it was very informative, useful and entertaining," said Mr. Cohen. "Just the right amount of detail, a fine speaker and the discussion was lively." The IMC's National Capital Chapter will be making Mr. Avellanet's four handouts available electronically on its website (<http://www.imcdc.org>).

Mr. Avellanet will be speaking in June at the international BIO convention in San Diego, California and at the ICCA international conference in Washington, D.C.

Mr. Avellanet is the co-founder and principal consultant for Cerulean Associates LLC. He is an internationally recognized expert, syndicated author and public speaker on lean quality systems, cost-effective compliance, and quality by design. He is also the publisher of the executive newsletter *SMARTERCOMPLIANCE™*, and the compliance columnist for the international *Journal of Commercial Biotechnology*.

Cerulean Associates LLC is a small, private compliance consulting company that helps executives achieve cost-effective lean compliance, quality by design, intellectual property security, and faster time to market. On the web at www.ceruleanllc.com.

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