

Cerulean Named as Instructor by ComplianceOnline

Cerulean Associates LLC
<http://www.ceruleanllc.com>

FOR IMMEDIATE RELEASE

February 13, 2008 – Williamsburg, Va. – Biopharmaceutical and medical device executives around the world can now benefit from the expertise and insight of Cerulean’s Managing Director, John Avellanet, according to Yazdan Fraz of ComplianceOnline.

“We believe Mr. Avellanet is one of the leading compliance experts and will add significant value to our training programs and strategic partners.”

Mr. Avellanet noted that the first set of training programs he is presenting are on the FDA’s Quality by Design initiatives. “These will also incorporate current expectations by regulatory agencies around the world, like the ICH and EU,” Mr. Avellanet added. “Today, it’s not enough to just be compliant with the FDA or the EU. You need a global approach.”

The first training webinar is scheduled for Wednesday, March 19th, and is entitled “Overview of Quality by Design.” To attend the online seminar or obtain a recording of the session, see the ComplianceOnline website (www.complianceonline.com).

Details of the online training seminar are at:

http://www.complianceonline.com/ecommerce/control/trainingFocus?product_id=700862

John Avellanet is a leading international expert and consultant on lean compliance and Quality by Design, a regular columnist for the international *Journal of Commercial Biotechnology*, and a contributing author to the new book, *Best Practices in Biotechnology Business Development*.

Through his consultancy, **Cerulean Associates LLC**, Mr. Avellanet advises executives on cost-effective regulatory compliance, flexible quality systems, preventing intellectual property theft, and achieving faster time to market. On the web at www.ceruleanllc.com.

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